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PTO/SB/05 (03-01)
Approved for use through 10/31/2002 OMB 0651-0032
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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 C.F.R. 1.53(b))

Attorney Docket No. 1895-010

First Inventor Michael Saucier

Title SYSTEM AND METHOD FOR FACILITATING TRANSACTIONS
BETWEEN PRODUCT BRAND MANAGERS AND
MANUFACTURING ORGANIZATIONS

Express Mail Label No. EV054088646US

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APPLICATION ELEMENTS

See MPEP chapter 600 concerning utility patent application contents.

- Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original and a duplicate for fee processing)
- Applicant claims small entity status.
See 37 CFR 1.27.
- Specification [Total Pages 196]
 - Descriptive title of the Invention
 - Cross Reference to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to sequence listing, a table, or a computer program listing appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
- Drawing(s) (35 U.S.C.113) [Total Sheets 65]
 - 1. Newly executed (original or copy)
 - 2. Copy from a prior application (37 CFR 1.63 (d))
(for a continuation/divisional with Box 18 completed)
 - 3. **DELETION OF INVENTOR(S)**
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
- Oath or Declaration [Total Pages]
 - a. Newly executed (original or copy)
 - b. Copy from a prior application (37 CFR 1.63 (d))
(for a continuation/divisional with Box 18 completed)
- Application Data Sheet. See 37 CFR 1.76

ADDRESS TO:

Assistant Commissioner for Patents
Box Patent Application
Washington, DC 20231

- CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
- Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
 - a. Computer Readable Form (CRF)
 - b. Specification Sequence Listing on:
 - i. CD-ROM or CD-R (2 copies); or
 - ii. paper
 - c. Statements verifying identity of above copies

ACCOMPANYING APPLICATIONS PARTS

- Assignment Papers (cover sheet & document(s))
- 37 C.F.R. §3.73(b) Statement Power of Attorney
- English Translation Document (if applicable)
- Information Disclosure Statement (IDS)/PTO-1449 Copies of IDS Citations
- Preliminary Amendment
- Return Receipt Postcard (MPEP 503)
(Should be specifically itemized)
- Certified Copy of Priority Document(s)
(if foreign priority is claimed)
- Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.
- Other:

18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

Continuation Divisional Continuation-in-part (CIP)

of prior application No: _____ /

Prior application information: Examiner _____

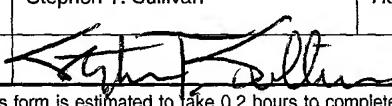
Group / Art Unit: _____

For CONTINUATION or DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

17. CORRESPONDENCE ADDRESS

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(Insert Customer No. or Attach bar code label here) or Correspondence address below

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Name (Print/Type)	Stephen T. Sullivan	Registration No. (Attorney/Agent)	32,444
Signature			Date
			January 21, 2002

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231



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Patents, Trademarks, Copyrights,
Related Intellectual Property Law
Federal Government Procurement Law

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January 21, 2002

Via Express Mail

Box Patent Application
Assistant Commissioner for Patents
U.S. PATENT AND TRADEMARK OFFICE
P.O. Box 2327
Arlington, VA 22202-0327

***Re: Filing of New U.S. Patent Application Entitled
"SYSTEM AND METHOD FOR FACILITATING
TRANSACTIONS BETWEEN PRODUCT BRAND
MANAGERS AND MANUFACTURING ORGANIZATIONS"
Our Ref. 1895-010***

Dear Sir:

We hereby submit the following papers in connection with the filing of this new U.S. patent application entitled "SYSTEM AND METHOD FOR FACILITATING TRANSACTIONS BETWEEN PRODUCT BRAND MANAGERS AND MANUFACTURING ORGANIZATIONS," inventors Michael Saucier, Ray Hall and Dennis Brandl:

1. Utility Patent Application Transmittal (with Certificate of Express Mailing);
2. Specification (195 pages) including claims (5 independent claims and 85 claims total), and Appendices 1 and 2 (with Certificate of Express Mailing);
3. Abstract of the Disclosure (1 page);
4. Drawing figures (101 figures on 65 sheets) (with Certificate of Express Mailing); and
5. Postcard for receipt acknowledgment.

1895-010-012302

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01/21/02

CERTIFICATE OF EXPRESS MAILING

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Date of Deposit January 21, 2002

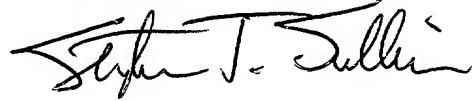
I hereby certify that this Utility Patent Application
Transmittal is being deposited with the U.S. Postal
Service "Express Mail Post Office to Addressee"
service under 37 C.F.R. § 1.10 on the date indicated
above and is addressed Assistant Commissioner for
Patents, P.O. Box 2327, Arlington, VA 22202-0327.

Lisa Manson

Assistant Commissioner for Patents
January 21, 2002
Page 2

Please accord this application a serial number and the filing date of January 21, 2002.

Sincerely,



Stephen T. Sullivan

STS/lam
Enclosures

CERTIFICATE OF EXPRESS MAIL

Express Mail Label No. EV054088646US

Date of Deposit January 21, 2002

I hereby certify that this Transmittal Letter with attachments is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Box Patent Application, Assistant Commissioner for Patents, U.S. PATENT AND TRADEMARK OFFICE, P.O. Box 2327, Arlington, VA 22202-0327.



PROSESSED - 02/22/2002

EXPRESS MAIL CERTIFICATE
FOR
INFORMAL DRAWING FIGURES (101 FIGURES ON 65 SHEETS)

PATENT APPLICATION
OF
MICHAEL SAUCIER, RAY HALL, and DENNIS BRANDL
FOR
"SYSTEM AND METHOD FOR FACILITATING TRANSACTIONS
BETWEEN PRODUCT BRAND MANAGERS AND
MANUFACTURING ORGANIZATIONS"

CERTIFICATE OF EXPRESS MAILING

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Date of Deposit January 21, 2002

I hereby certify that these Informal Drawing
Figures are being deposited with the U.S. Postal
Service "Express Mail Post Office to Addressee"
service under 37 CFR § 1.10 on the date indicated
above and is addressed BOX PATENT
APPLICATION, Assistant Commissioner for
Patents, U.S. PATENT AND TRADEMARK
OFFICE, P.O. Box 2327, Arlington, VA 22202-
0327.



Lisa Massier

Attorney Docket No. 1895-010